

If you have a single
Windows 10 machine
in your business,
you should read this now...



Running a business
**means calling the
shots.**

**You're the one who makes the
changes, sets the pace, and
chooses the right time to act.**

But every now and then, a change comes along that you can't control. One you must deal with urgently.

And that's exactly what's happening with Windows 10.

Microsoft is ending support
for it on October 14.

From that day forward, Windows 10 will officially have reached end of life.

That might not sound urgent today. But the decisions you make over the coming months will affect your business's security, productivity, and budget for years to come.

**If you're still using Windows 10 on any device,
start planning now.**

What does “end of life” really mean?

First things first. Your computers won't suddenly stop working on the deadline. Windows 10 will still switch on and run as usual.

The problem is what stops happening behind the scenes.

Microsoft will no longer provide security patches, bug fixes, or technical support. Which means any new vulnerabilities discovered after the deadline won't be fixed.

If someone finds a way to exploit a flaw in Windows 10, it won't be fixed (unless you pay for updates... more on that in a second).

To put it bluntly: Your systems become much easier to break into. And once cybercriminals know they can get in, they will try and try and try.

That's not scaremongering. It's how cybercrime works. Hackers actively seek out systems they know are unprotected.

The end of Windows 10 support makes your business a more attractive target than ever before. They want your customer data, financial records, and confidential business information.

But it's not only about security.

As time goes on, the software you rely on every day - accounting tools, CRM systems, browser-based apps - will stop supporting Windows 10.

That could mean slowdowns, glitches, or even complete incompatibility.

And when something goes wrong, whether it's a failed update, a new bug, or a piece of hardware that stops responding, you'll be on your own. Microsoft won't help. Your IT provider may be able to patch things, but it'll take more time and cost more money.



What if you just ignore it?

That's certainly an option. One that some businesses will take.

But it's a dangerous gamble.

Without security updates, every Windows 10 machine becomes a potential point of entry for criminals.

A single data breach could expose your customer records, damage your reputation, or land you in trouble with regulators.

Cleaning up the aftermath of an attack is expensive and stressful.

The reality is, if you do nothing, you're accepting a growing level of risk every day past October 14.



So what can you do instead?

Your best option, in most cases, is to upgrade to Windows 11.

If your computers are compatible, the upgrade is free.

It's more than just a new coat of paint. Windows 11 is built for modern work, with better security, smoother performance, and a smarter interface.

The layout is cleaner and simpler. Switching between tasks is easier. Features like Snap Layouts help you stay organized, while Widgets and built-in Teams integration bring the information and people you need right to your desktop.



And then there's Copilot. The new AI assistant can help you with everything from summarizing meetings to organizing your day. It's like having a second brain built into your PC.

But of course, there's a catch: Not all Windows 10 devices can be upgraded.

Windows 11 has stricter hardware requirements, including a security feature called TPM 2.0 (Trusted Platform Module, a security chip). It's important to check your current equipment before making any decisions.

That's where we can help.

We can assess each device you use and let you know:

- Which ones are ready for Windows 11
- Which ones you can keep using (with paid updates)
- Which ones are too old and must be replaced

What's new in Windows 11 – and why it matters for your business



Upgrading to Windows 11 isn't just about staying secure. It's also about taking advantage of a modern operating system that's designed to help your team work better, faster, and more flexibly.

For example, the redesigned interface is more streamlined, which might sound minor. Until you realize how much time people waste clicking around cluttered desktops or looking for files.

The Start menu is now front and center, making it quicker to get to what you need. The overall experience feels cleaner and less distracting, which helps people stay focused.

Then there are Snap Layouts. These let your team quickly arrange multiple windows across the screen in a way that suits their workflow. Need your email, a spreadsheet, and a video call open at the same time? No more juggling or resizing windows. Snap Layouts make it simple.

When your team are handling multiple tasks at once, little features like this add up to a big improvement in productivity.

Windows 11 also introduces Widgets. A customizable dashboard of useful info like calendars, weather, traffic, reminders, and news. It's a great way for your team to stay on top of their day without needing to open extra apps or tabs.

And for businesses already using Microsoft Teams, there's more good news. Teams is now built directly into Windows 11. That means faster access to video calls, screen sharing, and chats, all from the taskbar.

It removes friction and makes communication just a click away.

Meet your new AI co-worker: Windows 11 Copilot

One of the most exciting new features is Windows 11 Copilot. An AI-powered assistant built right into the system.

Copilot can help you and your team save time and work smarter.

It can summarize Teams meetings, write drafts of emails or documents, set up appointments, pull out key information from long documents, or even find the right settings without you having to dig through menus.



Think of it as a very helpful assistant who never takes a break and knows your system inside out.

This isn't some futuristic gimmick. It's here now, and it's already helping businesses improve how they work.

Whether you're a one-person operation or managing a full team, Copilot can take care of small but time-consuming tasks. Freeing you up to focus on the bigger picture.

Combined with Windows 11's other improvements, Copilot helps to create a faster, more productive, and less frustrating day-to-day experience.

**And happier staff who can get more done in less time?
That's great for business, right?**

What if your devices aren't compatible?



If your hardware doesn't meet the requirements, you have two choices.

You can either invest in new devices or pay for what's called Extended Security Updates. That's a paid-for service from Microsoft that keeps Windows 10 protected for a little while longer.

New devices may sound like a big expense, but they come with long-term gains. Faster performance, stronger security, fewer support issues, and less downtime.

You'll also be bringing your systems in line with the latest standards, which makes everything work together more smoothly.

Alternatively, Microsoft's Extended Security Updates give you a little more time.

For the first year, they cost \$61 per device.

Then that doubles to \$122 the next year.

And then doubles again to \$244 in the third year.

That's \$427 per machine over three years. And all you're buying is time.

It's a useful option if you need a short grace period. But it's far from a long-term solution. You're still running older hardware, and you're still missing out on the productivity and security gains of Windows 11.



Now's the time to get ahead

Upgrading your systems doesn't have to be a hassle. With the right planning and support, you can make the transition smoothly, without disrupting your day-to-day operations.

Start early and you'll have time to do it properly. No stress caused by last-minute changes, or the cost of rushed decisions.

And if you're not sure where to start, that's exactly what we're here for.

We help businesses like yours plan ahead, avoid disruption, and get the most from your technology.

If you're still using Windows 10, now is the perfect time to review your devices and decide what to do next.

We can look at your setup, explain your options in plain English (no tech speak or jargon, we promise), and give you bespoke advice based on how your business runs.

Contact us

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Let's make this transition work for you - before the deadline makes the decision for you.

